



A few themes

- Preparation, prioritization and adaptation
- Agile management vs. project management
- Innovation & Partnerships

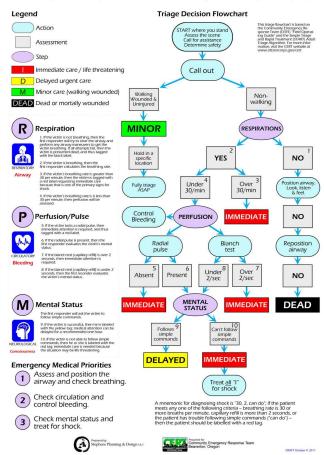
TRIAGE

Simple triage and rapid treatment (START) is a method used by first responders to effectively and efficiently evaluate all of the victims during a mass casualty incident (MCI).

Principles of triage

Optimize assistance for the maximum number of patients with the resources available

These principles may or may not align with the interests of other stakeholders, who are also taking other parameters - economic, political and strategic- into consideration

































































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Agile Management

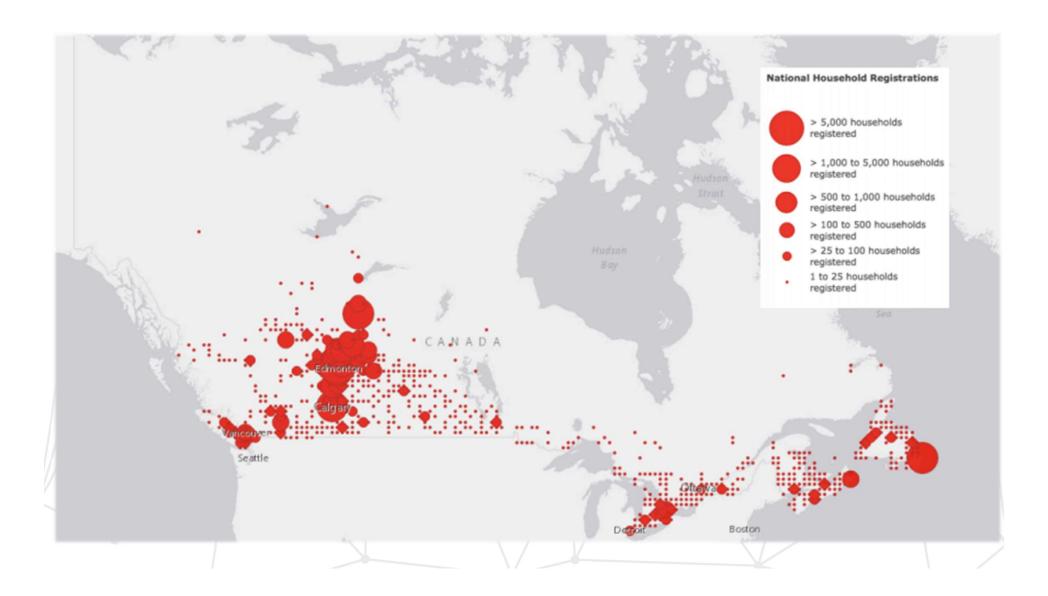














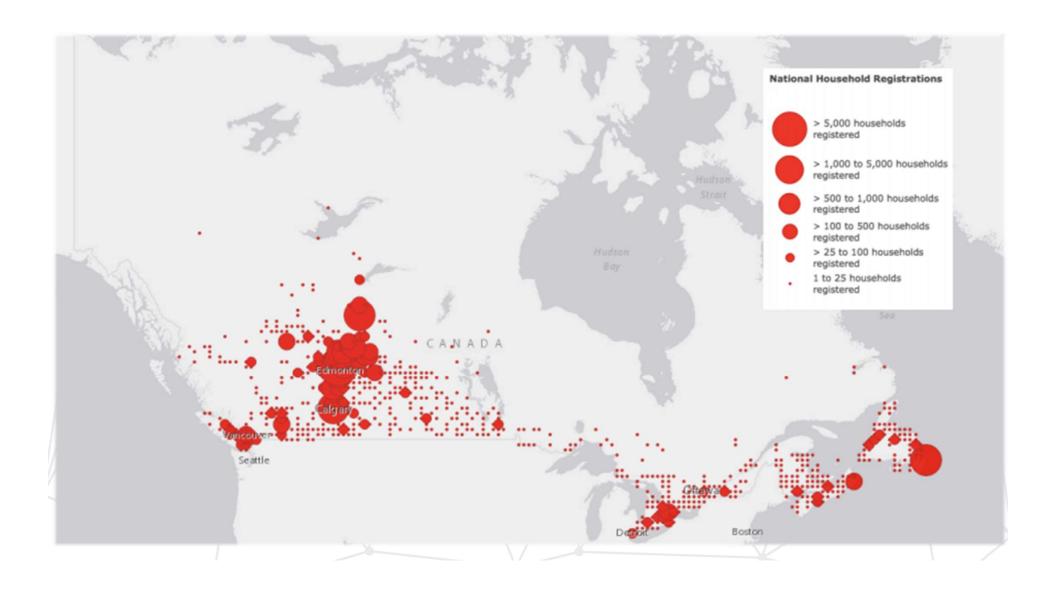
"Please, please go online to redcross.ca and register. Tell us where you are and who you are and fill that out because the more we know about you, the more quickly we can plan our support for you."

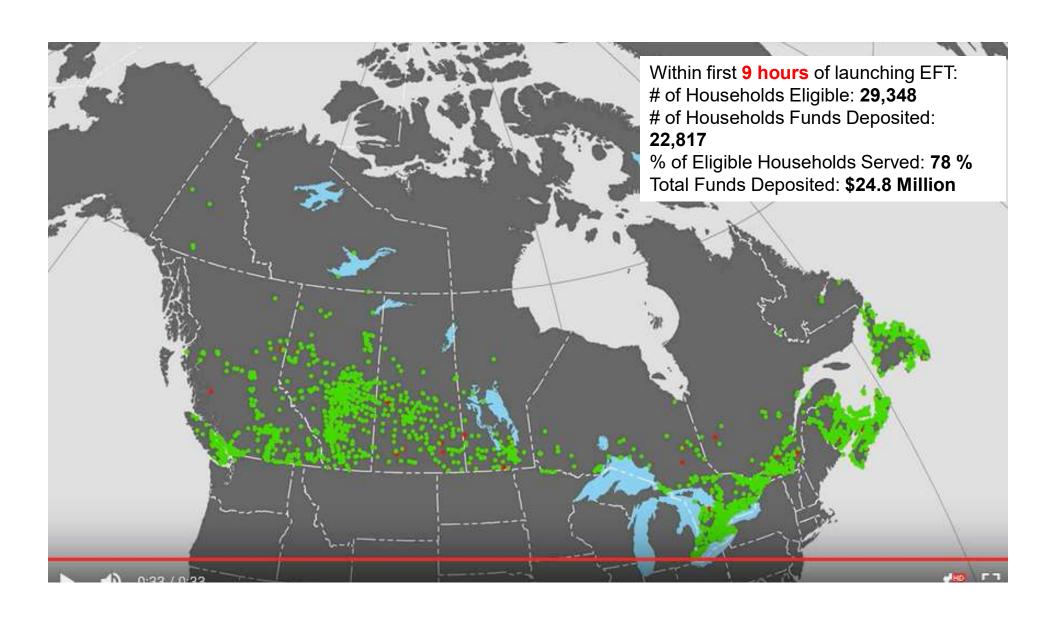
Alberta Premier Rachel Notley, May 7th, 2016

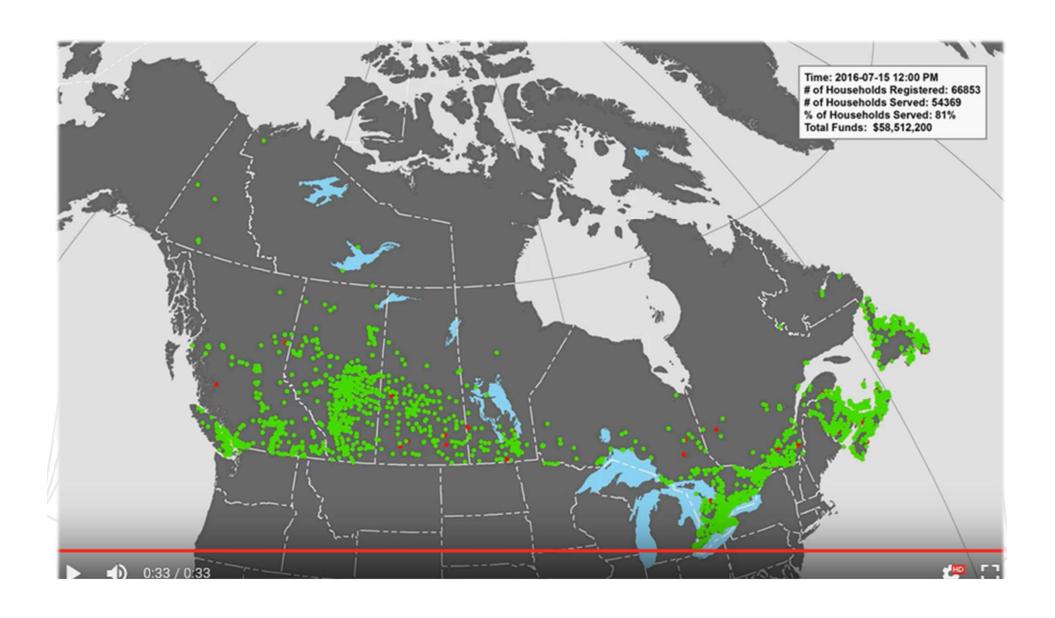


On May 11th, CRC CEO Conrad Sauvé presents a \$50m emergency assistance plan to support evacuees











Prediction 7 Days After Appeal is Launched (May 10, 2016):

	Current Projection	Conservative Projection	Maximum Projection	
Grand Total	\$332.4M	\$302.9M	\$422.4M	
Donations Total	\$198.4M	\$182.9M	\$234.9M	
Online Revenue	\$90.0M	\$88.0M	\$94.0M	
Other Revenue from Individuals	\$90.0M	\$79.0M	\$117.5M	
Corporate Revenue	\$15.0M	\$12.5M	\$20.0M	
Gov't Donations	\$3.4M	\$3.4M	\$3.4M	
Gov't Match Total	\$136.0M	\$120.0M	\$187.5M	
Gov't of Canada Matching	\$103.0M	\$89.5M	\$146.5M	
Gov't of Alberta Matching	\$33.0M	\$30.5M	\$41.0M	

From the 2 Year Donor Report:

\$325 Million	MATCHING FUNDS		
	thanks to the government of canada \$104 million	THANKS TO THE GOVERNMENT OF ALBERTA \$30 million	

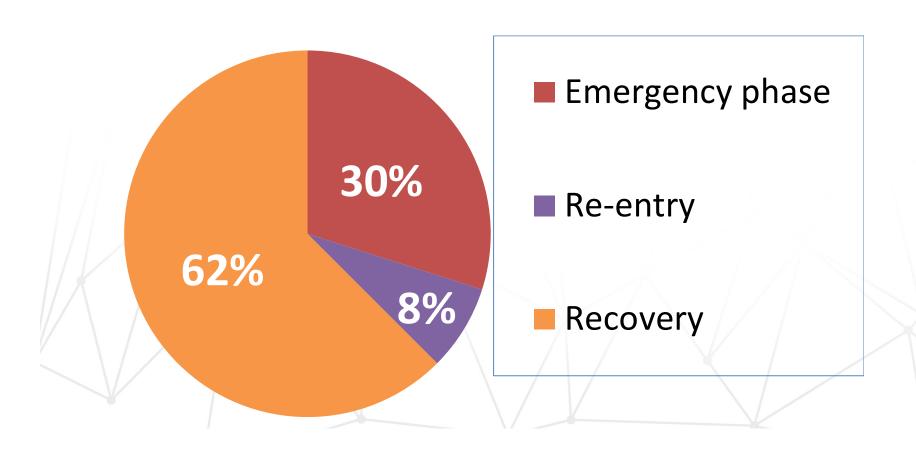


Predictions At Day 7

Year	Appeal Name	Forecast Range*	Amount Raised
2013	AB Floods	\$37.2M**	\$42M
2013	Typhoon Haiyan	\$43.2M**	\$47.5M
2015	Nepal EQ	\$33.1M**	\$27.7M
2016	AB Fires	\$303M - \$422M	\$325M
2016	Hurricane Matthew	\$3.6M - \$6.5M	\$4.25M
2017	Spring Floods	\$14.5M - \$25M	\$16.1M
2017	BC Fires 2017	\$12M - \$31.6M	\$23.3M
2018	Ottawa-Gatineau Tornado	\$6.4M - \$14M	\$7.7M
2018	BC Fires 2018	\$1.7M - \$4.3M	\$2.6M



Funding Allocation













Thank you!

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www.redcross.ca

www.ifrc.org